



**Education Technology Advocacy and Policy Summit 2017**  
**Washington, D.C. | May 11 and 12**  
**AGENDA**

**Thursday, May 11**

**Morning Location: The Westin Crystal City, Arlington, Virginia**

- 8:00 Welcome
- 8:15 ESSA and EdTech: What you need to know and why
- 9:00 E-Rate Update
- 9:30 Overall Funding Opportunities: What you need to know about ESSA Grants
- 10:00 Issues on the Hill: A conversation with CoSN, ISTE, and SETDA
- 10:30 Putting it all together: what needs and wants do you have in this new climate?
- 11:30 Lunch and Learning to Tell YOUR Story: Educating Your Community on District Needs and Wants for EdTech
- 12:30 - Depart for Capitol Hill (cabs from the hotel lobby)

**Afternoon Location: U.S. Senate and House of Representatives**

- 1:30 - 3:00: Meetings with U.S. House Offices
- 3:00 - 4:30: Meetings with U.S. Senate Offices
- 5:00 - 7:00: Ignite Sessions and Reception on Capitol Hill

Welcome and Ignite Introduction:

- Richard Culatta, CEO, ISTE

Ignite Moderator:

- Tracy Weeks, Executive Director, SETDA

Ignite Speakers:

- Scott Kinney, Senior Vice President, Discovery Education
- Todd Lawrence, Educational Technology Coordinator, Idaho State Department of Education

- Sheryl Abshire, Chief Technology Officer for the Calcasieu Parish Public Schools
- Xavier DeLeon, Eagle Valley Middle School - Carson City School District, 8th grade
- Ryan Imbriale, Executive Director, Department of Innovative Learning, Baltimore County Public Schools

Ignite Closing

- Keith Krueger, CEO, CoSN

**Friday, May 12**

- 8:00 Breakfast Discussion and Networking
- 9:00 Buses Depart for U.S. Department of Education and the Federal Communications Commission
- 10:00 U.S. Department of Education and Federal Communications Commission Meetings
- 11:45 Buses Depart for Smithsonian Natural History Museum
- 12:00 - 2:00 Smithsonian Experience at Natural History Museum (lunch on your own at the museum)