

SPONSORSHIP OPPORTUNITIES 2018-2019



LEADING EDUCATION INNOVATION

© Consortium for School Networking 1325 G St, NW, Suite 420, Washington, DC 20005

cosn.org

Increase visibility of your products and services with edtech leaders responsible for school system technology buying decisions

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CoSN (Consortium for School Networking) is the only national professional association dedicated exclusively to serving and supporting education technology leaders. We are internationally recognized as a strong advocate for educational technology policies and respected as a source of credible information.

CoSN partners with companies that share our mission of leveraging technology to create and grow engaging learning environments. As a sponsor you will be part of our vibrant association tapping into unique opportunities, gaining access to our resources and connecting with the CoSN community throughout the year and at our events. Sponsorship provides companies with:

- Stronger understanding of education technology trends and challenges impacting school systems
- Valuable marketing opportunities designed to reach district technology leaders responsible for purchasing decisions
- Increased visibility and brand awareness throughout the K-12 education technology community

CoSN offers four annual sponsorship packages: Platinum, Gold, Silver, and Bronze. There are also stand-alone sponsorship opportunities for Leadership Initiatives, Annual Conference, regional CTO Clinics®, Awards, Certification, Advocacy, and International Activities. Before developing a sponsorship, CoSN engages in careful discussion with companies to gain a better understanding of their needs and goals.

Additional Benefits for Platinum, Gold, Silver, and Bronze Annual Sponsors:

- Increased visibility on an expanded sponsor page with ability to share company thought leadership resources
- Monthly conference calls with senior staff to provide updates on what is happening at CoSN, answer specific questions, and describe new offerings
- Opportunity to share information about education-related (non-product pitch) company webinars and resources in the CoSN Connect, our bi-weekly e-news letter reaching approximately 12,000 readers.



Building a Corporate Partnership

Platinum \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$15,000
Sponsor of all CoSN thought leadership initiatives with ability to participate on the advisory panel helping to shape the initiative	Sponsor of three CoSN thought leadership initiatives with ability to participate on the advisory panel helping to shape the initiative	Sponsor of two CoSN thought leadership initiatives with ability to participate on the advisory panel helping to shape the initiative	
Annual Conference			
30 minute spotlight session	30 minute spotlight session	30 minute spotlight session	
Prime location for mobile app ad and opportunity to upload literature	Mobile app ad and opportunity to upload literature	Mobile app ad and opportunity to upload literature	
Invitation to special event honoring volunteers	Invitation to special event honoring volunteers	Invitation to special event honoring volunteers	Invitation to special event honoring volunteers
Pod in @Innovation Central	Pod in @Innovation Central	Pod in @Innovation Central	Pod in @Innovation Central
5 complimentary registrations	4 complimentary registrations	3 complimentary registrations	2 complimentary registrations
CTO Clinics			
Four CTO clinics at the Tier Two level	Three clinics at the Tier Two level	Two clinics at the Tier Two level	Two CTO clinics at Tier One or Five CTO Clinics at Tier Two
Contact Lists			
Pre and post Annual registration lists with e-mails	Pre and post Annual registration lists with e-mails	Pre and post Annual registration lists with e-mails	Pre and post Annual registration lists with e-mails
Pre and post clinic registration lists	Pre and post clinic registration lists	Pre and post clinic registration lists	Pre and post clinic registration lists
Feedback Focus Groups twice a year	Feedback Focus Groups twice a year	Feedback Focus Groups twice a year	
CTO Forums twice a year	CTO Forums twice a year	CTO Forums twice a year	CTO Forums twice a year
Webinar registration lists 6 times a year	Webinar registration lists 6 times a year	Webinar registration lists 6 times a year	
Branding			
All Leadership Initiative websites	Three leadership initiatives websites	Two leadership initiative websites	Bronze sponsor of Annual conference
Platinum sponsor of Annual conference	Gold sponsor of Annual conference	Silver sponsor of Annual conference	Selected CTO clinics
4 selected CTO clinics	3 selected CTO clinics	2 selected CTO clinics	
CTO Forums	CTO Forums	CTO Forums	
Feedback Focus Groups	Feedback Focus Groups	Feedback Focus Groups	CTO Forums
Webinar series	Webinar series	Webinar series	
CoSN Thought Leadership series	CoSN Thought Leadership series	CoSN Thought Leadership series	CoSN Thought Leadership series
EdTechNext reports	EdTechNext reports	EdTechNext reports	EdTechNext reports

We are also ready to assist you with customized sponsorship packages to meet your marketing needs.



LEADERSHIP FOR LEARNING
APRIL 1-4, 2019 | PORTLAND, OR

CoSN sponsors can build connections with key decision makers and gain visibility at our Annual Conference, the premier event for school system education technology leaders. The CoSN 2019 Annual Conference ENVISION 2030: LEADERSHIP FOR LEARNING will take place from April 1- 4, in Portland, Oregon.

- 82% of educator attendees make the purchasing decision or recommend new products and services.
- 58% of the school system leaders have technology budgets between \$500,000 and \$1 million.

POD IN @INNOVATION CENTRAL (\$2,500)

CoSN has created a new approach to bring our educator members and private sector partners together... @InnovationCentral integrates open space with dedicated time for thought provoking conversations. No more chopped up blocks of time for exhibit hours. No shipping your booth. Just provide the graphics you want for your Pod, and it will be ready on your arrival.

We strongly believe that the connections between our educator members and the corporate sector should occur throughout the year – not just at conference time. For this reason, *only CoSN corporate members* will be eligible to participate in @Innovation Central.

- Opportunity to distribute company literature at your Pod
- Listing on the conference website, program and mobile app
- One complimentary conference exhibitor registration
- Pre and post conference list with mailing address information

EXECUTIVE BRIEFINGS (\$4,500)

Hold a 90-minute facilitated focus group or briefing for a new product release or to gain feedback on current products during the CoSN Annual Conference. The Winter Group and CoSN will work with your company on recruiting, moderating, coordinating and reporting for this briefing. Choose the type of format that makes the most sense – focus group, competitive review or product demo.

CRYSTAL CONFERENCE SPONSORSHIP (\$7,500)

- A 90-minute Executive Briefing
- Informal networking opportunities in @InnovationCentral (includes Pod)
- Opportunity to distribute information to conference attendees in @InnovationCentral at your pod
- Pre and post-registration lists for follow-up contacts (one time use)
- Two complimentary conference registrations
- Logo placement as a Crystal Sponsor on conference website and marketing materials

FORUM FOR LARGE SCHOOL DISTRICTS (\$7,500/Exclusive to one Sponsor)

Sponsor the forum session focusing on the unique challenges confronting large school districts. As a sponsor, you will meet with the panelists prior to the forum, introduce the speakers, and moderate the discussion. You will also receive one conference registration.

CHAPTER LEADER INSTITUTE DINNER (\$5,000 Exclusive for one sponsor/or \$2,500 each for two sponsors)

Host a dinner and guest speaker for CoSN Chapter Leaders during the Annual Conference (date to be determined). As a sponsor, you will attend the dinner, offer welcoming remarks, and network with leaders from our state chapters throughout the evening. You will also have the opportunity to attend the State Chapter Meeting.

MEETING ROOM RENTAL (\$1,000/day)

Reserve a room during the conference to meet with current and potential customers and to network in an informal and relaxed setting. We will work with the hotel to reserve a spot and ensure that it is held at a time that does not conflict with other activities. Space is very limited and will be assigned on a first come, first serve basis.

NEXTGENERATION AND DIVERSITY LEADERS (\$10,000)

CoSN is working to recognize and support aspiring CTOs and increase the racial, ethnic and gender diversity of members. At the CoSN Annual conference we will invite and recognize selected Next Generation leaders to attend a “boot camp”. The focus will be on describing the essential skills for technology leadership, tips on professional advancement and building a network of support. Sponsorship will support registration and one night of lodging for the participants.

As a sponsor, you will be able to meet and spend time with the invitees listening to and gaining an understanding of the challenges they face, participate in the social event and planning sessions, and receive an attendee list for follow up. You will also be branded on the event and all announcements for the “boot camp.”

INTERNATIONAL SYMPOSIUM (\$10,000)

CoSN is committed to a global dialogue focused on the strategic uses of technology for the improvement of teaching and learning in elementary and secondary schools. In partnership with UNESCO, CoSN will convene the 2019 International Symposium focusing on digital citizenship. The Symposium will bring together thought leaders from across the U.S. and around the world to explore issues, learn from each other and determine how they can ensure student success in their individual learning communities.

Sponsors will receive:

- Ability to give brief welcome remarks during the Symposium or lead a table discussion
- Opportunity to provide a scholarship for a VIP to attend the Symposium
- Access to the international VIP attendees during the Symposium and at a special event for these guests and the CoSN Board of Directors
- Two complimentary conference registrations for staff to network and continue the dialogue
- Visibility and branding with acknowledgement on all relevant marketing materials, announcements, invitations, website and program book
- Electronic copy of the symposium pre-registration and attendee lists for one-time use

FOURTH ANNUAL CETL® SUMMIT (\$15,000)

CoSN will be convening the fourth CETL Summit in recognition of our members who have earned their certification and continue to be an essential force in shaping technology use in K-12 school districts. The Summit will be a day and a half with interactive and in depth problem solving sessions on the skills needed to be an effective district technology leader. An evening social event and dinner follow the Summit. The findings of the Summit will be documented in an easy to use format, distributed widely and promoted on the CoSN website.

As a sponsor, you will be able to meet and spend time with the invited CETLs listening to and gaining an understanding of the challenges they face, participate in the social event and planning sessions, receive an attendee list for follow up. You will also be branded on the event and all announcements for the Summit.

COSNCAMP® (\$6,000)

CoSNCamp®, our version of an “un-conference,” is a place for people and their ideas to congregate in an informal setting. Sponsorship will help you engage in dialogue with educators and dig deeper on items of mutual interest. Your brand will also be highly visible at the campsite and you will be able to make connections with attendees for later follow-up. Creativity welcomed!

Sponsorship includes the following benefits:

- Acknowledgment with logo on all appropriate electronic media, conference website, signage, program book, and Guide book
- Opportunity to organize a “spark session” to get input on development ideas
- Two complimentary conference registrations

Unique Opportunities

VIRTUAL FOCUS GROUPS (\$4,000)

Modeled after the Executive Briefings held at the Annual Conference, these virtual briefings can be scheduled throughout the year at your convenience. Virtual Focus Groups provide opportunities to discuss, showcase, or test products and services with selected CoSN educator members by phone or via webinar. CoSN will work with the Winter Group to set up these virtual focus groups, facilitate the discussion, and provide follow-up information.

NEW: EDTECH LEADERS' SUMMIT (\$5,000)

New: CoSN's Edtech Leaders' Summit will engage edtech leaders in California, Washington and Oregon in Fall 2018. Partnering with county offices and their school districts CoSN will bring a half day program to these leaders. The interactive program will focus on Workforce 2030, with participants exchanging ideas, and solutions necessary to ensure that students will have the tools to succeed in the future.

Sponsorship benefits include:

- Opportunity to meet with key school system leaders
- Branding on all materials associated with the summit
- Registration list for follow up

COSN CONVENES (\$10,000 per session)

Each CoSN Convenes session will bring together experienced CoSN educator members from across the country and corporate members. The conversation will be facilitated so that companies receive timely, expert feedback, a deeper understanding of the needs of educators and school systems, and information they can use to drive and differentiate their product in the edtech marketplace.

CoSN will be responsible for all logistics associated with the 21/2 hour session. This includes:

- Securing space,
- Contracting and paying the facilitator,
- Inviting and compensating the participants,
- Working with your representative on the questions for the dialogue
- Sending out digital invitations and background materials for the meeting.

Dates and times of the CoSN Convenes sessions are in the planning stage (as of 6/30/18)

The benefits to a company are significant:

- Targeted conversations with practitioners who can advise on test concepts before coming to market.
- Important and timely feedback on product development, pricing and use

More opportunities continued

Regional CTO Clinics

CoSN partners with state leaders in establishing state chapters to better meet the needs of district-level technology CTO/CIOs. We currently have 29 chapters in 30 states. Ten CTO Clinics were held in 2017-2028.

In conjunction with our chapters, CoSN provides strong regional professional advancement opportunities through our joint CTO Clinics. Each CTO Clinic is a high-level executive event bringing together senior district-level technology decision makers, superintendents, associate superintendents, business officers, and others interested in cutting-edge technology leadership. The dates and locations for 2018-2019 clinics are still being finalized. Please note that there are slight variations in sponsor benefits for some of the clinics.

TIER ONE SPONSORS (\$5,000) will receive the following benefits:

- 30-minute sponsor session OR exclusive sponsorship of one of the meals/keynote speakers (1 breakfast, 2 lunches, 1 dinner/reception), including ability to make brief comments OR opportunity to address all attendees
- Table top exhibit/information table to distribute marketing and informational materials and to network with attendees
- Acknowledgment of sponsorship on all appropriate electronic and print marketing materials, conference website, conference signage, and program book and/or mobile app
- Two handouts at the registration/check-in table
- 100-word organizational profile and logo in conference program book and/or mobile app
- Electronic copy of the pre-registration and final attendee lists for one-time use
- Two complimentary clinic registrations

TIER TWO SPONSORS (\$2,000) will receive the following benefits:

- Table top exhibit/information table to distribute marketing and informational materials and to network with attendees.
- Acknowledgment of sponsorship on all appropriate electronic and print marketing materials, conference website, conference signage, and program book.
- One insert for the attendee conference bags handout at the registration/check in table
- 100-word organizational profile and logo in conference program book and/or mobile app
- Electronic copy of the pre-registration and final attendee lists for one-time use
- One complimentary clinic registration

Recognize & Develop Effective Leadership

CoSN is committed to building and supporting effective district technology leadership. We have several sponsorship opportunities for companies who are equally committed to leadership in our education communities.

LEADERSHIP INITIATIVES (\$12,500 per initiative)

CoSN's educator-focused, vendor-neutral Leadership Initiatives center on the key edtech issues faced by school districts. As a sponsor, you will participate in the advisory panel for the initiative, interact with the educator members of that group and receive branding on the initiative website and all marketing materials.

[Empowered Superintendent](#) helps superintendents and aspiring superintendents build their knowledge, skills, and confidence as effective technology leaders. A new series of resources provides superintendents with highlighted information on key issues they confront.

More opportunities cont'd

[Smart Education Networks by Design \(SEND\)](#) provides districts with resources to help them navigate the shift from old networks to modern, resilient, flexible networks that support the increasing demands of teaching and learning, balancing technology and data use with the need to protect student privacy of data. The initiative provides a wide range of tools and resources to ensure that school system leaders are achieving this balance and protecting student data privacy.

[Digital Equity Action Agenda](#) works to close the access gap for learning no matter where students are. A new toolkit will build upon the commitment to improving equity in school systems and communities.

[SEND: Cloud](#) focuses on creating resources to help district technology leaders understand cloud computing, analyze how using cloud resources such as IT-as-a-service supports their goals, and ultimately plan for a shift to the cloud.

NEW: [Cybersecurity](#) provides resources to help school systems understand and address their own security stance. CoSN is developing a resource to help districts become more informed about physical security options and their impact on the district's IT department and networks. This resource will address technological and non-technological approaches to mitigating risk, the impact on the network, as well as policies and procedures.

NEW: [Leadership for Digital Learning](#) expands the work of the Leadership for Mobile Learning initiative. Teaching and learning with technology is the new normal and every school system is unique in how it manages the challenges of this transformation. The Leadership for Digital Learning Initiative focuses on the human challenges necessary to transform successful with the development of resources from the initial roll-out to ongoing continual improvement.

NEW: [Resources for Rural Leadership](#) helps and support rural districts in their digital transformation. More than half of school districts and about one-third of public schools in the United States are in rural areas. Rural districts have unique challenge, ranging from poverty and vast travel distances to a lack of affordable internet access.

Sponsorship Benefits for Leadership Initiatives :

- Participation on the advisory committee for the initiative helping to shape direction and focus by identifying best practices, tools, resources, webinars, presentations, and case studies
- Visibility with links from the Initiative website to your company website
- Branding on all initiative presentations and marketing materials at conferences and events

COMING JANUARY 2019 INNOVATION & CONNECTIVITY: HOW DO INNOVATIVE LEARNING MODELS IMPACT BANDWIDTH GROWTH (\$10,000)

The State Education Technology Directors Association (SETDA) and CoSN will be collaborating on the development of a paper, *Innovation and Creativity*, to understand broadband capacity in states and school districts and its relationship to innovation and transformation of teaching and learning. The paper will:

- Identify how technology rich states and districts use bandwidth in ways that differ from those who have lower technology usage
- Recognize the drivers of high bandwidth usage and what instructional models are being used by high bandwidth vs. low bandwidth schools
- Interview school/district/state leaders
- Note trends that can be projected into the future for technology usage and pedagogical approaches
- Highlight 6-8 case studies of districts with high level of bandwidth access and usage.

Benefits of sponsorship include:

- Branding on the report, press release , website and associated marketing materials and presentations
- Ability to identify districts for case studies.
- Input on development and refinement of the projects content via the steering committee
- Attribution on press release announcing the release.

NEW: DRIVING K-12 INNOVATION SERIES (PUBLICATION SERIES)

CoSN's new Driving K-12 Innovation series explores the top themes poised to enrich teaching and learning. Three reports and toolkits will provide school leaders with high-quality information on emerging issues and technology trends for smart decision-making. CoSN has selected ~100 K-12 administrators, practitioners, and technologists to comprise a global advisory board that provides diverse perspectives on the pressing Hurdles, Accelerators, and Tech Enablers impacting K-12 education.

Findings will be organized in three short reports in easy-to-use-formats. The technologies featured will be directly tied to the roles each play in helping schools overcome obstacles and align with larger societal shifts that have potential to spurring positive changes across K-12 education.

There are tiered levels of sponsorship with different opportunities at each level for branding and recognition, lead generation, participation in the shaping of the publication, identification of promising practices, and customized business intelligence.

- Gold sponsor: \$25,000
- Silver sponsor: \$15,000
- Bronze sponsor: \$5,000

NATIONAL AWARDS (\$15,000 per award)

CoSN annually recognizes outstanding leaders who use technology to transform learning in significant ways with the Withrow CTO of the Year, Team and Superintendents Awards

Named for Frank Withrow, a longtime pioneer and champion of technology in K-12 education, the Withrow CTO of Year Award recognizes an individual CTO or equivalent in a U.S. K-12 school district, consortium of school districts, or education agency who is a true technology champion.

The Team Award recognizes a team in a school district, consortium of school districts, or educational service agency whose impact on technology's role in transforming learning has been significant.

NEW: CoSN's Empowered Superintendent Award recognizes an exceptional district Superintendent who serves as a true empowered leader, leveraging and championing technologies in the classroom and throughout the district to transform their school district

Benefits of an Awards Sponsorship:

- High visibility at the CoSN Annual Conference with a representative helping to present the Award at a plenary session
- Acknowledgment on all appropriate materials and in the conference program book
- Two complimentary conference registrations for staff
- Meeting with award recipients
- An electronic copy of the conference pre-registration and attendee lists for one-time use only

ANNUAL LEADERSHIP SURVEY (\$8,000)

The survey provides valuable information about how education leaders are leveraging technology to achieve engaging learning environments and paints a picture of potential changes in the field. CoSN will conduct the 7th Annual Survey in 2019 to capture technology trends, challenges, and priorities. The survey provides important information about your customers, particularly in terms of district budgets, personnel, location, and size, and has generated considerable coverage.

Sponsorship benefits include:

- Help in planning the survey instrument
- Branding on the survey publication and recruitment which reaches over 100,000 impressions
- Quote in the press release and acknowledgement on all dissemination efforts
- Branding on the CoSN website with a click through URL

Certification



CERTIFIED EDUCATION TECHNOLOGY LEADER (CETL®) (\$35,000)

CoSN developed the CETL® certification program for K-12 school district technology leaders. Those who pass this rigorous exam demonstrate they have the knowledge and skills to lead and advance education technology in their school systems. There are now almost 500 CETL's. CoSN is seeking partners who recognize the importance of having skilled and knowledgeable edtech professionals in our nation's schools.

Benefits to Partners:

- The CETL certification program will significantly improve the knowledge base of education technology leaders and their decision-making abilities.

- CETL certification strengthens the education technology marketplace by empowering CETLs to pursue more informed purchasing and implementation strategies. It is the first aspirational designation for senior education technology leaders in the world. Those seeking and holding this designation bring strong leadership and a clear vision of how technology can profoundly transform the learning environments in their school districts., the CETL certification generates substantial publicity and awareness..

As a partner, your company will demonstrate its commitment to transforming our schools into 21st century learning environments and receive the following benefits:

- Branding on certification-related presentations and marketing materials at conferences and events nationwide
- Branding on materials specifically designed for district superintendents, school boards, HR departments, and senior school administration teams. These materials will include information on how the CETL certification can be used in the hiring and professional development of district technology staff members.
- Links from the certification page on the CoSN website to your company's website
- Recognition as a Silver Conference Sponsor with significant benefits at CoSN's Annual Conference

Supporting Advocacy Efforts

CoSN maintains a strong and effective voice in policy formation and implementation to ensure the strategic use of technology at the federal level by:

- Promoting advocacy efforts to ensure that policymakers hear from educators through CoSN Advocacy Network
- Focusing on robust funding for education technology under federal legislation, strengthening the critical E-Rate program, and laying out a vision for how technology can transform our schools

MONUMENTAL IMPACT: ADVOCACY DINNER AND AUCTION

To support CoSN's advocacy efforts and raise awareness of the necessity of funding for technology in our nation's schools, CoSN holds the Monumental Impact: Dinner and Auction for Advocacy each year during the Annual conference. This years will be held on April 2, 2019 at the Portland Museum of Art.

Sponsorship options at all levels are structured to optimize the value of your investment and increase your visibility with key stakeholders.

WASHINGTON MONUMENT SPONSOR (\$10,000 – Limit to two companies)

- Recognition at CoSN conference with the opportunity to offer brief remarks to the attendees
- Designation as lead sponsor of event and listing on CoSN website advocacy pages for upcoming year
- Priority view seating at one table (10 seats)
- Four tickets to attend the VIP Reception and a special public acknowledgement during the event
- Sponsor recognition via company listing in the auction program
- Logo placement on website, mobile app, and signage for the auction

CAPITOL SPONSOR (\$5,000)

- Priority view seating at one table (10 seats)
- Two tickets to attend the VIP Reception
- Sponsor recognition via company listing in the auction program
- Logo placement on website, mobile app, and signage for the auction

ADDITIONAL OPPORTUNITIES*

• Reception Appetizers	\$4,000
• Transportation	\$4,000
• VIP Reception	\$4,000
• Reception Wine	\$3,500
• Dinner Wine	\$3,500
• Dinner Dessert	\$2,500
• Auction Program	\$1,700
• AV	\$1,000

*All additional sponsorships include one ticket to the VIP Reception, one dinner ticket, sponsor recognition via company listing in the auction program and logo placement on website, and

Promoting Global Exchange

CoSN is committed to a global dialogue focused on the strategic uses of technology for the improvement of teaching and learning in elementary and secondary schools. Each year, CoSN invites delegates from abroad to attend the Annual K-12 CoSN Conference and organizes an International Symposium. In addition, CoSN has led delegations to Europe (2002), Australia (2004), Scandinavia (2007), Scotland and the Netherlands (2009), London and Paris (2011), South America (2011), Portugal (2013), Singapore (2015), India (2015), Ireland (2016), and New Zealand (2017).

COSN DELEGATION TO NORWAY AND FINLAND; SEPTEMBER 21-30, 2018

CoSN is planning a senior level delegation to Norway and Finland from September 21- September 30, 2018. The delegation will be an exciting professional advance-

ment opportunity. Participants will discover, learn and experience the innovative ICT and education policies and practices that are occurring and explore their applicability to US education.

Student academic achievement in Finland ranks high on international surveys like OECD's Better Life Index and PISA. Norway can also point to strong student achievement with new measures to enhance future skills and learning development. Both countries have flourishing technology industries highlighting innovation in the private sector.

The delegation will explore the conditions for their success by visiting schools, learning about innovative policies and implementation approaches to ICT, and meeting with key policymakers and government officials in both Norway and Finland.

We will be focusing on the following questions:

- How are Finland and Norway developing and implementing new policies, particularly around curriculum and ICT, to enhance the learning process?
- What can US education leaders and policymakers learn from colleagues in Finland and Norway and incorporate into their school systems?
- How does the government support innovation in the private sector and how do they become partners with education?
- How are both countries developing the skills students need to succeed now and in the 4th Industrial Revolution?

Promoting Global Exchange cont'd

Sponsorship Opportunities:

We are seeking sponsorships to keep costs at an affordable level for CoSN leaders.

The benefits of sponsorship are significant and include:

- Participation by a sponsor representative in all the meetings and briefings (travel and lodging for the representative are not included and can be arranged as part of the EF group rates)
- High-level access and interaction with CoSN leaders and key decision makers from Finland and Norway

- Branding on all reports, toolkits, webinars and public dissemination activities regarding the trip.
- Each sponsor will also be invited to host a dinner for the delegation with any local or company representatives you designate. In addition, sponsors may provide additional scholarships for educational leaders unable to cover their fees.

One Lead Sponsorship is available at \$20,000 (includes two representatives to participate in the delegation and in all the meetings and briefings (travel and lodging are not included and can be arranged as part of the EF group). Additional sponsorships are available at \$10,000.

Meet our Current Sponsors

PLATINUM

ENA
FileWave
Padcaster

GOLD

ClassLink
Crown Castle
HP
Pearson
SchoolDude

SILVER

Amazon Web Services
Apple
CDW.G
Cisco
Clever
DellEMC
Ed-Fi Alliance
Encore Technology Group
Fortinet
Google
iBoss

SILVER

Identity Automation
itsLearning
jamf
Juniper Networks
Kajeet
Lightspeed Systems
McGraw Hill
Microsoft
PowerSchool
Safari Montage
Schology

BRONZE

AT&T
BrightBytes
Ciena
ContentKeeper
HMH
Promethean
Ruckus Wireless

Hear what our sponsors are saying...

"FileWave is excited to continue its partnership with COSN as they celebrate their 25th anniversary this year. Any organization that is able to stay in this field for this length of time is not only a great accomplishment, but also comes with great responsibility to both customers and the community alike.

With all the changes happening from year-to-year, or even month-to-month, in education, FileWave feels COSN provides our organization the ability to stay at the forefront. This partnership not only ensures that we continue to provide what institutions need today, but also allows us to continue to strengthen partnerships with State and District leaders to provide for the future. "

--Stephen Mirante, VP of Sales & Strategic Relations, FileWave Multi-Platform Management

"CoSN does amazing work to support and connect with technology leaders nationwide. There is no better way to connect to the CoSN community than to sponsor and get engaged at the highest level you can."

--Lillian Kellogg, Vice President, ENA

"With the mission to inform, advocate, collaborate, and celebrate education technology leaders and their priorities, CoSN's footprint on the industry is unique, impactful, and powerful. McGraw-Hill Education reaches out to CoSN when looking for innovative solutions to drive its business operations and public policy development, and believes CoSN's impact can be felt by education technology partners and the education industry as a whole."

--Heath Morrison, Senior Vice President of Government Affairs and Education Policy, McGraw Hill Education

"CoSN has been a fabulous partner to Cisco over the years. Our participation in the CoSN SEND initiative will help schools across the country to implement the right technologies in the right ways to help them transform for the future. CoSN's leadership in this area is truly a value-add as they bring relevance, credibility, and concrete approaches to our education leaders."

--Renee Patton, US Public Sector Director of Education, Cisco

"I have worked with CoSN for many years. They are a fantastic organization and are really a good choice for investing your limited corporate sponsorship dollars. They include corporate sponsors in all of their meetings--even their Board has corporate members. They advocate openly for good education / technology policy and provide an excellent set of resources online for everyone's use. Their events are a great place to meet CTOs and learn what's going on in the world of educational technology. I highly recommend making a commitment as a CoSN corporate sponsor and then engaging with the great folks in the Organization."

--Gary Mainor, SVP, Assessment & Instruction, Pearson

"CoSN and itslearning's participation in CoSN activities is more than a business relationship; it is a partnership. We believe CoSN is one of our nation's most well-respected thought leadership organizations for educational leadership. While we are positioned as a software platform for K12 Schools, we also share a grander vision to enable educational transformation. A key goal for us is to contribute and learn from the community of outstanding technology leaders and help support the development of "human capacity" to support innovation in the K12 arena. We share a common bond with CoSN's laser focus on creating engaging environments for teachers, students and parents – both in and out of the classroom."

--Bailey Mitchell, Chief Academic Officer, itslearning, inc.

"Being a CoSN corporate member and sponsor provides JAMF the opportunity to engage as a partner with our customers and the larger educational community. The CoSN organization and its members are the best source of thought leadership on educational technology issue, trends, and needs available. As a corporate member and sponsor we share the responsibility to participate in productive dialog and contribute appropriately to improve the educational experience for all students."

--David J. Saltmarsh, M.Ed., CETL, Global Educational Evangelist, JAMF Software