

LEADERSHIP FOR MOBILE LEARNING

HOW CAN DISTRICTS FIND SUCCESS WITH 1:1 IMPLEMENTATIONS? START WITH THE “WHY”!

Too many districts haven't thought through the fundamental reasons why they need 1:1 devices for their students—they start with superficial reasons such as “keeping up with the digital natives,” or “fulfilling a board mandate.” Without a coherent, shared reason for implementing 1:1, the project is likely to be diluted and not have as strong an impact. But, when districts rally around reasons like “preparing students for life and work in modern times,” their decision making grows stronger and their impact is multiplied.

For maximum impact, districts need to prepare both their technological and human platforms for new ways of doing things and for continual, ongoing improvement.

Technological Platforms

- Adequate bandwidth for current needs and future growth
- Robust, reliable infrastructure
- Resilient networks with multiple paths
- Personal, connected devices for each student
- Efficient cloud strategy

Human Platforms

- Shared goals and metrics that align to the “why” of 1:1 implementation
- Continual improvement process for teacher practice
- Student-centered approaches
- Data-informed instruction and decision-making

Districts also need to execute the nuts and bolts of delivering the program.

Program Management

- Planning
- Implementation
- Continual Improvement

Communications

- Marketing to press, community, parents, students, and district staff
- Clear lines of communication within district
- Feedback obtained from students, teachers, parents, and other stakeholders