CoSN Impact and Capacity

CoSN is an organization that provides diverse professional advancement opportunities, high-quality resources, an engaged community of peers, and essential, timely information about developments in education technology. It doing so, it empowers its members and other educational leaders to leverage technology to create and grow engaging learning environments. Through this work, CoSN hopes to realize its vision of a world where the unique potential of individual learners is fully realized and where education is transformed and improved through visionary, strategic technology leadership.

CoSN’s theory of action can be understood in this way:

- **Thought Leadership**
  CoSN’s thought leadership drives its work in advocacy, leadership development, and promoting the fundamental requirements for the equitable and effective use of technology in districts’ next-generation learning environments.

- **Essential Skills**
  CoSN works to build the essential technology skills that all education leaders will need to be successful.

- **Advocacy**
  CoSN advocacy efforts draw upon the organization’s thought leadership and its work to build the essential knowledge and skills of CTOs and other edtech leaders. In turn, advocacy fuels districts’ efforts to develop robust digital ecosystems and transform teaching and learning.

- **Fundamental Requirements**
  CoSN promotes the fundamental requirements for school districts’ equitable and effective use of technology in next-generation learning environments.