CoSN: a dynamic and growing association committed to serving its members

**GROWTH**

- **975 INSTITUTIONAL MEMBERS**
  - **14% INCREASE!**
- **29 CHAPTERS REPRESENTING 30 STATES**
  - New chapters in Oklahoma, Utah and Michigan
- **463 CETL NATIONWIDE**
  - **36% GROWTH** over the past year

**ENGAGEMENT**

- **10% INCREASE** in thought leadership resources downloaded from cosn.org
  - (11,000 items)
- **24% INCREASE** in messages sent to Congress through CoSN Advocacy Network (2,400)
- **> 245,000** visits to cosn.org
- Almost **3,000** attendees at the 2018 Annual Conference, CTO clinics and webinars
- **6,130** subscribers to CoSN Network, our new online community

**SATISFACTION**

- **97%** member satisfaction

**TRUSTED RESOURCE**

- The “go-to” ed tech resource with more than **531 million** media impressions ➔ **a 25% increase**
- **16,200 TWITTER FOLLOWERS**, an **11% increase**
IMPACT

CoSN is the only national professional association dedicated exclusively to education technology leaders working to transform learning.

Our leadership resources inform the work of our members, shape our advocacy efforts, advance the knowledge of school system leaders and build community. To accomplish our mission we partner with others committed to transforming education with technology.

**PROVIDING THOUGHT LEADERSHIP RESOURCES**

**Member Exclusive Briefs**

- What You Need to Know about the Homework Gap
- Ethics and EdTech
- Artificial Intelligence in the Classroom: Privacy Considerations for New Technologies
- Google Analytics and Privacy: What School Technology Leaders Need to Know
- Digital Screen Time

*Log in on CoSN website required

**Member-only EdTechNext Reports** on emerging technologies for learning

- Artificial Intelligence
- Micro-Credentials and Badges: Competency-Based Recognition for Learning
- Re-Designing Learning Spaces

*Log in on CoSN website required

PLUS:

**Accessibility**

Digital Accessibility Toolkit What Education Leaders Need to Know plus updated tools

**Broadband, Cloud & Robust Infrastructure**

School-to-Home: Understanding Why 24/7 Access to Broadband is Essential to Student Learning.

2017 CoSN Infrastructure Survey

Network Fiber Buildout Guidance -Updated

This should read Why Cloud, Cloud Pricing, Highway to the Cloud: Many On-Ramps, Many Routes

**Cybersecurity**

Cybersecurity tools for school administrators with new Guidance on Cyber Insurance for school districts

**Empowered Superintendents**

New Resources for Superintendents including infographics on accessibility, cybersecurity, online assessment, strategic planning and investment, closing the homework gap and more

**Equity**

Digital Equity Toolkit, updated with practical guide to community engagement and district success

Rolling Study Hall initiative with Google providing Wi-Fi on school buses and tutors

**Global Lessons**

Education Innovation Down Under, report of the CoSN Delegation to New Zealand

**Interoperability Standards**

New resources for district leaders including online assessment

**Leadership For Digital Learning**

Organizational Change Management: Finding Success with 1:1 Implementations. Start with the ‘Why’!

Culture and Technology Catalysts for Student Achievement—Case Study

2018 IT Leadership Survey highlighting changes trends challenges and priorities in ed tech

**Protecting Privacy**

Protecting Privacy in Connected Learning Toolkit (v.3)

Trusted Learning Environment Seal Handbook to help applicants and First TLE Privacy Summit

**Rural Leadership**

New ed tech thought-leadership initiative for rural district leaders

**ADVANCING KNOWLEDGE & SKILLS**

2018 CoSN Annual Conference on Exponential Change: Designing Learning in the 4th Industrial Revolution

2018 CoSN/UNESCO Global Symposium on Educating for Digital Citizenship

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Nine CTO Clinics in partnership with our state chapters

New state chapters in Oklahoma, Michigan & Utah

Suite of online courses including new ones on Advanced Persistent Prevention: Cybersecurity in K-12 Education and Protecting Student Privacy in Connected Learning

Certified Education Technology Leader (CETL) certification for K-12 Education Technology Leaders

Peer-to-Peer Review for school districts

CTO Forums at CoSN Annual and ISTE Annual Conference and follow up thought leadership reports on *Plugging into the Matrix: Where are you in the Digital Leap?* and *Building a Community Conversation on Digital Equity*

Interactive Webinar Series

**ADVOCATING**

Policy agenda focused on education technology funding, protecting student privacy, E-rate and digital equity

CoSN Advocacy Network to stay current on policy agenda and send message to federal and state policymakers

**COLLABORATING**

**AASA**—the superintendents association and **National School Boards Association**—*From Readiness to Opportunity* and *Online Assessment Planning Tool*

**AASA, ASBO International and ASCD**—Trusted Learning Environment (TLE) seal

**Center on Technology and Disability**—Accessibility Toolkit

**New Media Consortium**—2017 Horizon K-12 Report

**AASA, MDR and Forecast5 Analytics**—2017 Infrastructure Survey.

**ISTE and State Education Technology Directors Association (SETDA)**—2018 EdTech Advocacy and Policy Summit

**SIIA**—Feedback Focus Group

**MDR and ForeCast5**—K-12 IT Leadership Survey Report

**Team4Tech**—Rural projects in Alaska & Montana

**Digital Promise**—Micro credentials for school system leaders

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**CELEBRATING SUCCESS**

**CoSN Awards**: Community Leadership Award for Digital Equity, Excellence in Public Service, Hurley Private Sector Champion, Seymour Papert Lifetime Achievement, Team Award, Withrow CTO Award and Volunteer of the Year for outstanding achievement

**Next Generation Leaders** program with EdScoop recognizes emerging K-12 education technology leaders

CoSN's 25th Anniversary EdTech Time Capsule with EdScoop

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**VISION AND STRATEGIC GOALS: 2016–2019**

**Our Mission**

CoSN empowers educational leaders to leverage technology to create and grow engaging learning environments.

**Our Vision**

We envision a world where the unique potential of individual learners is fully realized and where education is transformed and improved through visionary, strategic technology leadership.

**Our Goals for 2016–2019**

**Essential Skills**: Build the essential technology skills that all education leaders will need to be successful.

**Fundamental Requirements**: Identify and promote fundamental requirements for the equitable and effective use of technology in next-generation learning environments.

**Advocacy**: Advance policies that provide sustainable and substantial investment in the technology to power next generation learning environments.

**Organizational Capacity**: Expand CoSN’s capacity to provide thought leadership and exemplary service to chapters and members.

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**SOURCES OF REVENUE: FY 2018**

![Revenue Sources Chart]

Note: IRS 990 Tax Form is available for more complete information

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**PLUS**—Driving K12 Innovation, a new series of publications on emerging technologies for learning (coming January 2019) in partnership with AASA; Alliance for Excellent Education; Center for Educational Technology (Israel); Education Services Australia; European Schoolnet; Government Technology Agency (Singapore); Infocomm Media Development Authority (Singapore); ISTE; Kennisnet (Netherlands); KERIS (South Korea); KnowledgeWorks; Learning Forward; MITIE (Australia); National Association of Secondary School Principals; National Education Association; NSBA; National Science Teachers Association; SETDA; The Norwegian Directorate for Education and Training (Norway); and UNESCO.
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