3rd Annual CoSN K-12 IT Leadership Survey

CHALLENGES & PRIORITIES

#1 Challenge: Budget Constraints

Top 3 Priorities

1. Assessment Readiness
2. Wireless Access
3. Mobile Learning

88% of K-12 IT LEADERS are white in school systems that are increasingly “majority minority”

46% of IT LEADERS are female

57% of K-12 IT LEADERS say Privacy & Security are more important than they were last year

DEMOGRAPHICS

Diversity?

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46% of IT LEADERS are female

DAY-TO-DAY REALITIES

65% use online productivity tools—the largest use of cloud-based solutions in education

84% expect instructional materials to be at least 50% digital in the next three years

30% report budget increases

70% have flat or declining budgets

CTO SNAPSHOT

76% of IT LEADERS use a CTO/CIO or District Technology Director title

58% of CTO/CIO and District Technology Directors report to their superintendent

A BEST PRACTICE identified by CoSN

74% are in charge of both instructional and administrative technology

30% of IT LEADERS plan to retire in the next six years

For the full report and the latest Edu-Biz Trends, visit schooldata.com.

The K-12 IT Leadership survey was conducted in January of 2015 and distributed to U.S. school technology leaders. The survey was conducted by CoSN and MDR with sponsorship from SchoolDude.