

Get Organized: Articulate Your Advocacy Goals

IDENTIFY PRIORITIES

What are your top three ed tech issue priorities?

OUTLINE POLICY GOALS

Which of these initiatives would most benefit schools in your community?

DEFINE LEGISLATIVE AGENDA

Is your goal to pass a bill? Add an amendment to an existing bill? Repeal current law? Or simply to raise awareness of an ed tech issue?

EXPLORE YOUR MEDIA GOALS

How will you use the media to advance your goals?

REACH OUT TO COMMUNITY

How will the community be involved, (i.e., town hall, public board meetings)?

SET A TIMELINE

What policy goals do you want to accomplish annually? What monthly goals can help you get closer to achieving your annual goal?