## Trusted Learning Environment (TLE) Seal
## Frequently Asked Questions

**What is the TLE Seal?**
The seal will signify that a school* has broadly and deeply implemented aspirational, yet achievable practices to ensure the privacy of student data.

**Who will be eligible?**
By "school" we are referring to school organizations of all governance structures, such as public school districts, private schools, parochial schools, charter schools, etc.

**Will the TLE Seal apply to online education service providers, websites or apps?**
No, the TLE Seal only applies to school organizations.

**Why is it important?**
Data shows that a large majority of parents are concerned about the privacy and security of their students and student data. Data is vital to efforts to provide a more personalized education for all students. Parents need to trust that their schools are taking the necessary measures to protect student data.

**Will the TLE Seal assure compliance with federal and/or state privacy laws?**
Compliance with applicable privacy laws should be considered a minimum standard and it is the responsibility of schools and service providers. The TLE Seal will consider practices that may not be required by law, but that are important to protect student data.

**How is it being developed?**
CoSN is working with representatives of 28 schools over a period of several months to define the TLE Seal and to develop the process by which schools can earn a seal. These schools represent a wide range of demographics and school types. The complete listing of the participating school districts, can be found in the press release **here**.

**Are other organizations involved?**
Yes, CoSN has 3 Lead Partners in this effort. They are the American Association of School Administrators, the Association of School Business Officials International, and the Association for Supervision & Curriculum Development. In the fall of 2015, CoSN will begin recruiting Endorsing Partners.

**When will the TLE Seal be ready?**
We expect to officially launch the TLE Seal program in spring 2016.

CoSN's *Protecting Privacy in Connected Learning* initiative www.cosn.org/privacy provides school leaders with best practices for integrating technology and privacy. The association also worked with Data Quality Campaign to develop student data privacy principles **http://studentdataprinciples.org**. The principles, to date, have 40 supporters from major national education organizations.

If you have any other questions, please contact CoSN's Project Lead, Bob Moore, at bobmoore@rjmstrategies.com

The initiative is supported by the Bill & Melinda Gates Foundation and the Michael & Susan Dell Foundation. For more information and latest developments on the TLE Seal, please contact CoSN at michaelkaplun@cosn.org or follow @CoSN.